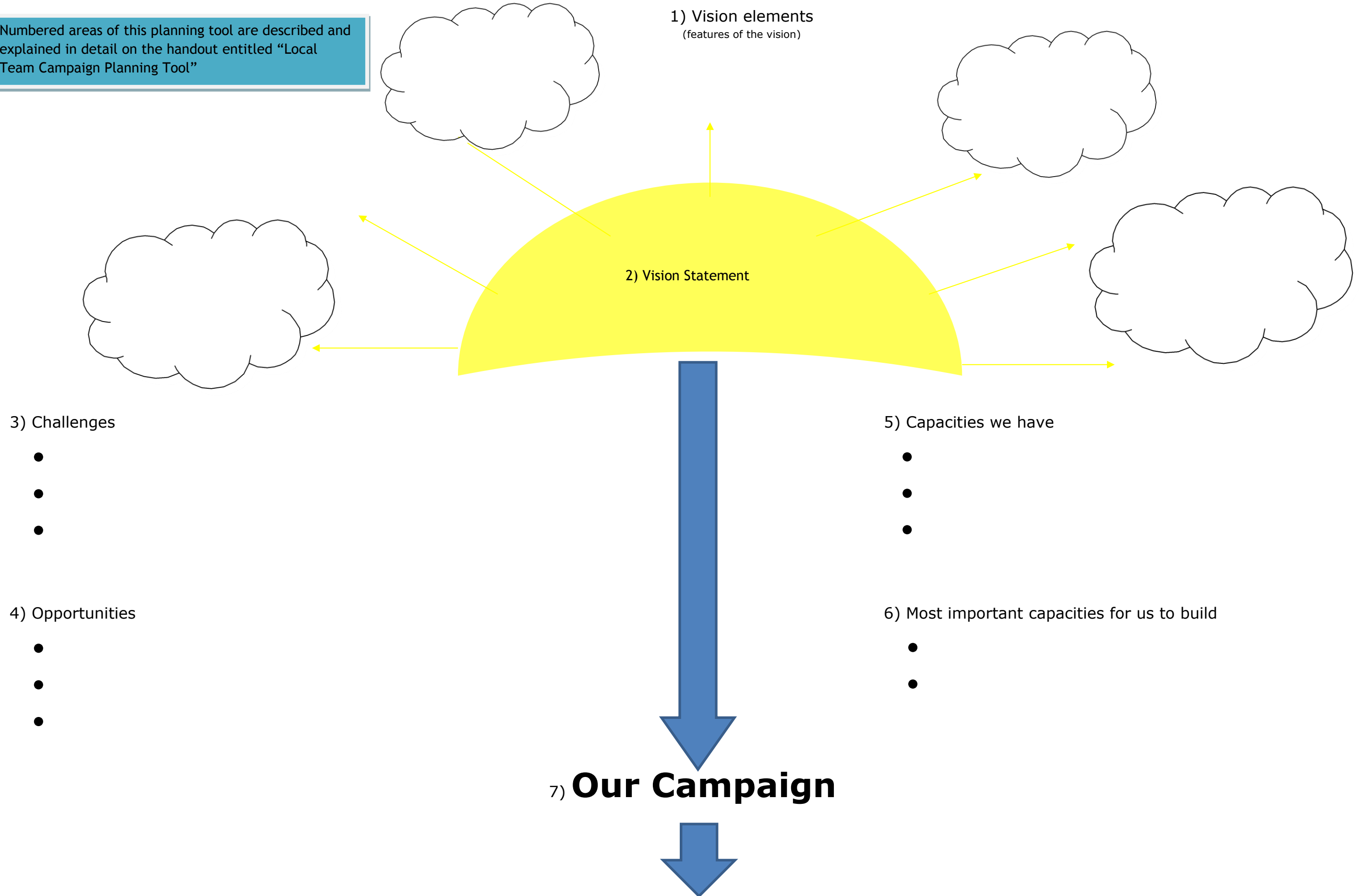
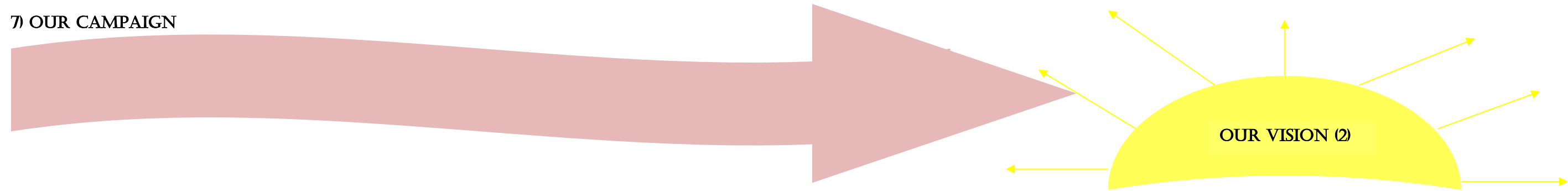


LEAD CAMPAIGN PLANNING MAP

Numbered areas of this planning tool are described and explained in detail on the handout entitled "Local Team Campaign Planning Tool"



7) OUR CAMPAIGN



Goals and Strategies		Milestones and Action Steps		
8) SDU Element Goals In the box below pick some elements of Solution Driven Unionism and state goals in that area which will be a part of your campaign and lead to your vision.		10) Milestone #1	10) Milestone #2	10) Milestone #3
Communications Community Engagement Knowledge and Ideas Membership Engagement and Organizing Politics and Policy Local Union Team		11) Action Steps	11) Action Steps	11) Action Steps
9) Strategies Below, state some possible strategies you will use to achieve your campaign goals and drive towards your vision.		1	1	1
		2	2	2
		3	3	3
		4	4	4
Important Considerations	Budget	Resources	Implementation	Evaluation