

# Conference Overview

*For more information about session presentations, see the Detailed Schedule following this section.*

## Tuesday, April 4

4:30 – 8:30 p.m. UALE Executive Board Meeting  
*Esquire, 3<sup>rd</sup> floor*

## Wednesday, April 5

8:00 a.m. – 1:00 p.m. UALE Executive Board Meeting  
*Esquire, 3<sup>rd</sup> floor*

9:30 a.m. Labor History Bus Tour  
Departs hotel lobby at 9:30 a.m. Returns at noon.

10:00 a.m. Labor History Walking Tour  
Departs at 10:00 a.m. from Grand Circus Park, appx. 10 minutes from hotel. Ends at 11:30 a.m. at Hart Plaza, 15-minute walk from hotel.

Noon – 5:00 p.m. Registration Open  
*4<sup>th</sup> floor, between Crystal and Venetian Ballrooms*

**2:00 – 2:30 p.m. Conference Opening Session & Welcome**  
*Venetian Ballroom, 4<sup>th</sup> floor*

2:30 – 4:15 p.m. PLENARY  
“Life After Bankruptcy and Bailout: Rethink, Rebuild and Revitalize Detroit Communities Through Labor, Education and Community Partnerships”  
*Venetian Ballroom, 4<sup>th</sup> floor*

4:30 – 5:30 p.m. Working Group Meetings:  
  
Labor Film Documentarians  
*Founders A, 3<sup>rd</sup> floor*  
  
Central Labor Council  
*Founders B, 3<sup>rd</sup> floor*

- Popular Education  
*Esquire, 3<sup>rd</sup> floor*
- 5:45 – 6:45 p.m. Working Group Meetings:
- Young Workers & Activists  
*Founders A, 3<sup>rd</sup> floor*
- Online Education  
*Founders B, 3<sup>rd</sup> floor*
- 5:45 – 6:45 p.m. Labor Studies Journal Editorial Board  
*Esquire, 3<sup>rd</sup> floor*
- 6:45 – 7:45 p.m. Dinner (on your own)
- 7:45 – 8:45 p.m. ‘Forgotten: The Murder at the Ford Rouge Plant’  
Performance of scenes from the jazz opera  
*Venetian Ballroom, 4<sup>th</sup> floor*
- 8:45 – 9:45 p.m. Reception following performance (UALE sponsored)  
*Venetian Ballroom, 4<sup>th</sup> floor*

## Thursday, April 6

- 7:30 a.m. - Noon Registration  
*4<sup>th</sup> floor, between Crystal and Venetian Ballrooms*
- 7:00 – 8:00 a.m. Breakfast (UALE sponsored)  
*Venetian Ballroom, 4<sup>th</sup> floor*
- 8:15 – 10:00 a.m. Concurrent Sessions
- 10:00 – 10:30 a.m. Break and Informal Networking
- 10:30 a.m. – 12:15 p.m. Concurrent Sessions
- 12:15 – 1:30 p.m. Lunch (on your own)
- Women Workers’ Caucus Luncheon (UALE sponsored)  
*Crystal Ballroom, 4<sup>th</sup> floor*
- 1:45 – 3:30 p.m. PLENARY  
“Labor Education and Global Solidarity”  
*Venetian Ballroom, 4<sup>th</sup> floor*
- 3:45 – 5:30 p.m. Concurrent Sessions
- 5:45 – 6:30 p.m. New Members Reception (UALE sponsored – open to all)  
*Crystal Ballroom, 4<sup>th</sup> floor*

- 6:30 – 7:45 p.m. Dinner (on your own)
- Directors' Dinner Meetings (UALE sponsored):
- Higher Education Directors  
*Founders A, 3<sup>rd</sup> floor*
- Union Education Directors  
*Founders B, 3<sup>rd</sup> floor*
- Community Group Education Directors  
*Esquire, 3<sup>rd</sup> floor*
- 7:45 – 8:45 p.m. Working Group Meetings:
- K-14 Labor Education  
*Founders A, 3<sup>rd</sup> floor*
- Worker Writers  
*Founders B, 3<sup>rd</sup> floor*
- Immigration & Globalization  
*Esquire, 3<sup>rd</sup> floor*
- 7:45 – 9:45 p.m. Film Screening and Discussion: "Union Time"  
*Venetian Ballroom, 4<sup>th</sup> floor*

## Friday, April 7

- 7:00 – 8:00 a.m. Breakfast (UALE sponsored)  
*Venetian Ballroom, 4<sup>th</sup> floor*
- 8:15 – 10:00 a.m. Concurrent Sessions
- 10:00 – 10:30 a.m. Break and Informal Networking
- 10:30 a.m. – 12:15 p.m. Concurrent Sessions
- 12:15 – 1:30 p.m. Lunch (on your own)
- Workers of Color Caucus Luncheon (UALE sponsored)  
*Crystal Ballroom, 4<sup>th</sup> floor*
- 1:30 – 3:15 p.m. Concurrent Sessions
- 3:15 – 3:45 p.m. Break and Informal Networking
- 3:45 – 4:45 p.m. Regional Breakout Meetings:
- Canada  
*Windsor, 1<sup>st</sup> floor*

Northeast  
*Boulevard A, 2nd floor*

South  
*Founders A, 3<sup>rd</sup> floor*

Midwest  
*Founders B, 3<sup>rd</sup> floor*

West  
*Esquire, 3<sup>rd</sup> floor*

5:00 - 6:30 p.m. UALE Membership Meeting  
*Venetian Ballroom, 4<sup>th</sup> floor*

6:30 – 7:45 p.m. Dinner (on your own)

7:45 – 9:45 p.m. Film Screening and Discussion: “A Day’s Work”  
*Venetian Ballroom, 4<sup>th</sup> floor*

## Saturday, April 8

7:00 – 8:00 a.m. Breakfast (UALE sponsored)  
*Venetian Ballroom, 4<sup>th</sup> floor*

8:15 – 10:00 a.m. Concurrent Sessions

10:00 – 10:30 a.m. Break and Informal Networking

10:30 a.m. – 12:30 p.m. PLENARY  
“Labor Education in an Anti-Worker Environment: World Café”  
*Venetian Ballroom, 4<sup>th</sup> floor*

12:45 – 2:45 p.m. Awards Luncheon (UALE sponsored)  
*Crystal Ballroom, 4<sup>th</sup> floor*

3:00 – 4:00 p.m. Executive Board Meeting  
*Founders A, 3<sup>rd</sup> floor*



# Detailed Schedule

## Tuesday, April 4

**4:30 – 8:30 p.m.**     **UALE Executive Board Meeting**  
*Esquire, 3<sup>rd</sup> floor*

## Wednesday, April 5

**8:00 a.m. – 1 p.m.**     **UALE Executive Board Meeting**  
*Esquire, 3<sup>rd</sup> floor*

### **PRE-CONFERENCE**

**9:30 a.m.– 12 p.m.**     **Labor History Bus Tour**  
*Departs hotel lobby at 9:30 a.m. Returns at noon.*

Visit the sites of the Battle of the Overpass at the Ford Rouge plant, the 1932 Ford Hunger March, the old Model T-Plex/Studebaker plant, Grand Circus Park, the Woolworth's 1937 sit-down strike, Cadillac Square and the Labor Legacy Landmark at Hart Plaza. You will also learn about the history of the Detroit Federation of Musicians with a stop outside the Motown Museum. Cost \$25.

**10:00 – 11:30 a.m.**     **Labor History Walking Tour**  
*Meet at Grand Circus Park at 10:00 a.m.*

Grand Circus Park is a less than 10-minute walk from the hotel. The tour ends at 11:30 a.m. at Hart Plaza, a 15-minute walk from the hotel. Visit sites in the downtown area and hear stories of local workers struggles and successes beginning at the Grand Circus Park, the site of many early labor demonstrations. Includes the site of the Woolworth's 1937 sit-down strike, Cadillac Square and others sites, ending at the Labor Legacy Landmark at Hart Plaza. Cost \$25.

**12:00 – 5:00 p.m.**     **Registration**  
*4<sup>th</sup> floor, between Crystal and Venetian Ballrooms*

### **CONFERENCE BEGINS**

**2:00 – 2:30 p.m.**     **Conference Opening Session**  
*Venetian Ballroom, 4<sup>th</sup> floor*  
Welcome  
Rick Blocker, President, Metro Detroit AFL-CIO

**2:30 – 4:15 p.m.**

**PLENARY**

**Life After Bankruptcy and Bailout: Rethink, Rebuild and Revitalize Detroit Communities Through Labor, Education and Community Partnerships**

*Venetian Ballroom, 4th floor*

Panel Facilitator:

Gayle Hamilton, Associate Director, Wayne State University Labor Studies Center

Panelists:

Sally Kim, Coordinator, United Hispanic Workers of Detroit/  
Los Trabajadores Hispanos Unidos de Detroit

Terrence Martin, Executive Vice President, Detroit Federation of Teachers

Jamila Martin, Co-Director, 482Forward

Tony Paris, Lead Attorney, Sugar Law Center for Economic and Social Justice

Jimmy Settles, Vice President, United Auto Workers

How do we ensure that the economic recovery of one of the largest industrial cities in the U.S. includes the social, economic and political interests of the city's long-time residents? Detroit once embodied the promise of American prosperity. Today, for many, it represents the neglect of that commitment. This plenary will feature leading Detroit community and labor activists, discussing their work and partnerships to advance economic justice, urban development and opportunities to rebuild strong communities in Detroit. We will examine their challenges, goals and strategies to ensure Detroit's most marginalized communities share in the city's economic recovery. Our conversation will focus on how labor and community organizations support, collaborate and partner with each other to rethink, rebuild and advance more equitable and sustainable economic opportunities for Detroiters and their communities.

**4:30 – 5:30 p.m.**

**Working Group Meetings:**

Working Group meetings are open to anyone interested in these topics.

Labor Film Documentarians

*Founders A, 3rd floor*

Central Labor Council

*Founders B, 3rd floor*

Popular Education

*Esquire, 3rd floor*

**5:45 – 6:45 p.m.**

**Working Group Meetings:**

Working Group meetings are open to anyone interested in these topics.

Young Workers & Activists

*Founders A, 3rd floor*

Online Education

*Founders B, 3rd floor*

**5:45 – 6:45 p.m.**

**Labor Studies Journal Editorial Board**

*Esquire, 3rd floor*

**6:45 – 7:45 p.m.**      **Dinner (on your own)**

**7:45 – 8:45 p.m.**      **'Forgotten: The Murder at the Ford Rouge Plant'**

*Venetian Ballroom, 4th floor*

"Forgotten: The Murder at the Ford Rouge Plant" is a jazz opera written by Steve Jones. It is based on a true story about a Detroit minister killed at the plant while organizing workers. The opera was performed three times in Detroit with Bill Meyer as music director, and featuring Lynn Marie Smith and Henry Nelson as the lead couple. Along with select members of the chorus, they will be performing songs from the musical that reminds us of the fervent labor struggles of Detroit in the 1930s.

**8:45 – 9:45 p.m.**      **Reception following performance**

*Venetian Ballroom, 4th floor*

# Thursday, April 6

**7:00 – 8:00 a.m.**      **Breakfast (UALE sponsored)**

*Venetian Ballroom, 4th floor*

**7:30 a.m. - Noon**

**Registration**

*4<sup>th</sup> floor, between Crystal and Venetian Ballrooms*

**8:15 – 10:00 a.m.**      **Concurrent Sessions**



## **Anti-Oppression Trainings: Working-Class Applications**

Tiffany Dena Loftin, AFL-CIO Civil, Human and Women's Rights Department;  
Kate Shaughnessy, AFL-CIO Governance and Organizational Leadership  
Development Division  
*Windsor, 1<sup>st</sup> floor (Panel)*

Tiffany Dena Loftin will discuss uses of, lessons learned, and audience composition of the "How to Talk about Race without Folks Running Out of the Room" curriculum. Kate Shaughnessy will share the "Ending Sexism to Build Union Power" workshop curriculum and observations on how this material is received by labor leaders who identify by gender. A third presenter will share a separate anti-oppression curriculum used in community spaces. Our participatory workshop will engage conversations regarding applications of anti-oppression training with various degrees of diversity and learning objectives for union and community spaces.

## **Direct Action and Progressive Tax Advocacy: How Education Unions Are Moving Left for Success**

Fred Glass, California Federation of Teachers; Seth Leibson, UC Berkeley  
Department of Sociology  
*Boulevard A, 2<sup>nd</sup> floor (Panel)*

In November 2012 and 2016 the California electorate passed and renewed historic tax increases on the rich, halting deep cuts to public education caused by the Great Recession and years of anti-tax policy. A labor-community coalition with the right messaging and serious investment overcame the perception that progressive tax policies were politically impossible. We will discuss the lessons of these victories and the deployment of new organizing techniques by California teachers at the local level. What does social movement unionism look like in a large urban local, and what can it look like in the suburbs?

### **Advancing Labor Education Programs for Women**

Monica Bielski Boris and Amy Livingston, University of Minnesota Labor Education Service

*Founders A, 3<sup>rd</sup> floor (Roundtable)*

In this session, we will discuss the future of women's schools and labor education programming for women including not only the UALE regional women's schools, but also the other programs put on by labor educators from universities and unions. Have the goals of these schools and programs changed? How are the diverse identities of participants best recognized? How can we be more inclusive in terms of gender identity and expression? This workshop will be a great opportunity to explore these and other questions and also a way for people to learn more about all of the women's programming done by UALE organizations and members.

### **Solidarity in Action: Language Access Meets Labor Education**

Deborah Rosenstein, UFCW Field Education and Belinda Thielen, UFCW OSH Office

*Founders B, 3<sup>rd</sup> floor (Teaching Workshop)*

In this teaching demonstration, we will provide some theoretical background on language justice and share our experiences, successes and challenges with integrating a language justice perspective within the UFCW, including the union's education programs. We will facilitate interactive exercises used with union staff and members to expand people's understanding of language access, interpretation and translation and ways that we have approached some of the common assumptions and misconceptions associated with this work. Our session will conclude with an overview of available tools and resources and a discussion of participants' questions and ideas.

### **Labor Studies Journal Paper Session**

Session Chair: Steven Ashby, School of Labor and Employment Relations, University of Illinois at Urbana-Champaign

*Esquire, 3<sup>rd</sup> floor (Paper Session)*

Simon Black

Centre for Labor Studies, Brock University

"Community Unionism Without the Community? Lessons from Labor-Community Coalitions in the Canadian Child Care Sector"

Hannah Johnston

Ph.D. student, Geography, Queen's University, Kingston, Ontario

"Workplace Gains Beyond the Wagner Act: The New York Taxi Workers Alliance Participation in Administrative Rulemaking"



Tom Juravich

Professor, Labor Center, University of Massachusetts at Amherst  
"Constituting Challenges in Differing Arenas of Power: Workers' Centers,  
the Fight for \$15 and Union Organizing"

**10:00 – 10:30 a.m. Break and Informal Networking**

**10:30 a.m. – 12:15 p.m. Concurrent Sessions**

**Labor Ed for a Low-Wage Workforce: Combatting Wage Theft and Other Worker Rights Violations through Workforce Development and Job Training Programs**

Alison Dickson, School of Labor and Employment Relations, University of Illinois at Urbana-Champaign; Tanvi Shah, Indo-American Center, Chicago; Marsha Love, Illinois Occupational & Environmental Health & Safety Education & Research Center  
*Windsor, 1st floor (Panel)*

Despite an epidemic of wage theft and widespread violations of other laws in low-wage occupations and industries across the United States, worker rights education is almost never included in social service programming such as job-readiness trainings and other adult education programs for vulnerable populations. The Labor Education Program at the University of Illinois, in partnership with the UIC School of Public Health and the Chicago Jobs Council, trains frontline staff of community-based organizations to incorporate worker rights information into their adult education programs. This teaching demonstration will highlight the insight and guidance of one of the graduates of this train-the-trainer program and include stories and lessons from her workers' rights programming for South Asian immigrants in Chicago. Participants will take part in curriculum activities and discuss ways the lessons could be adapted to the at-risk workers living in their areas. LEP's groundbreaking 2016 Workers' Rights for Workforce Development curriculum will be made available.

**New Generation Award Finalist Presentations**

*Boulevard A, 2<sup>nd</sup> floor (Panel)*

UALE's New Generation Award celebrates excellence among emerging labor scholars, teachers, students, researchers and multi-media producers who are within the first five years of their careers. Previously known as the Student Paper Prize, we have expanded the type of work eligible for the New Generation Award to encourage and support 21st century labor education innovators. This session is your opportunity to hear from this year's finalists. The committee that reviewed all the submissions will attend and choose the winner based on what they see and hear during the session, as well as the materials submitted. The winner of the award will be announced at the Conference's Award Banquet on Saturday. This year's finalists are:

Chris Brooks

"Organizing Volkswagen: A Critical Assessment"

Tamara Lee

"Union-Sponsored Labor Education in Cuba: The Cuban Union as an Agent of Educational Transfer"

Hugo Romero and Yael Pineda

The Young Worker Project, a multimedia research project in which teachers, students, activists and young workers collaborate to collect information about young workers' experiences in the Los Angeles service economy.

Eleni Schirmer

"When Solidarity Doesn't Quite Strike: The 1974 Hortonville, Wisconsin, Teachers' Strike and the Rise of Neoliberalism"

**Giving Voice to the Unspeakable: Ending, Transitioning and Beginning Points for Talking about Racism and White Privilege**

Kai Lai, United Steelworkers (Canada) and Barb Thomas, labor educator working on contract with unions

*Founders A, 3<sup>rd</sup> floor (Teaching Workshop)*

Our pilot workshop concerns the frequent inability for productive conversations about "whiteness" in society. In fraught emotional states, personal reactions to topics of racism and white privilege range from remaining silent in an "unspeakable" condition, to conversations from anger, guilt and anxiety. Our session will use popular education methods to adapt William Bridges' Transition Model involving Ending, Transitioning, and Beginnings. These sequential steps can guide emotional escalation towards meaningful communication. Our session is for individuals to explore personal emotional fragility and resilience, designers to consider emotional literacy in education design, and facilitators to identify progressive stages of learning during workshops.

**Raising the Issues that Divide Us: Racism and Sexism in the Trades**

Tiffany Thompson, Oregon Tradeswomen, Inc., and Roberta Hunte, Portland State University

*Founders B, 3<sup>rd</sup> floor (Teaching Workshop)*

This interactive teaching demonstration session will use the short narrative film, *Sista in the Brotherhood*, to showcase various approaches to talk about racism and sexism on the jobsite. Sista showcases a black tradeswoman who faces discrimination on a new job. Participants will be introduced to the film's discussion guide, and bystander intervention techniques to create culture change in the workplace. These efforts are part of Oregon Tradeswomen's advocacy strategy to create inclusive and equitable workplaces for diverse women and men. Elements of this presentation have been employed with apprenticeship training classes, tradesworkers, contractors, and local government.

**The Growing Movement for a Living Wage**

Alí Bustamante, Florida International University, and Steven Ashby, University of Illinois at Urbana-Champaign

*Esquire, 3<sup>rd</sup> floor (Paper Session)*

As the labor movement prepares for even more attacks from the Trump administration, there are movements that point the way forward for a revived, proactive labor movement. Alí Bustamante will discuss campaigns in South Florida that raised living wage ordinance (LWO) standards and highlights best practices in LWO policies across the nation. Steven Ashby will analyze the Fight for Fifteen movement, respond to its critics on the left, and highlight the Chicago experience.

**12:15 – 1:30 p.m. Lunch (on your own)**

**Women Workers' Caucus Luncheon (UALE sponsored)**

*Crystal Ballroom, 4<sup>th</sup> floor*

Open to all women interested in being active in the Women Workers' Caucus.

**1:45 – 3:30 p.m. PLENARY**

**Labor Education and Global Solidarity**

*Venetian Ballroom, 4<sup>th</sup> floor*

Panel Facilitator:

Elise Bryant, Executive Director, Labor Heritage Foundation

Panel:

Sue Schurman, President of IFWEA, Rutgers

Sahra Ryklief, General Secretary of IFWEA, South Africa

*IFWEA is the International Federation of Workers Education Associations*

Shawna Bader Blau, Director of the AFL-CIO Solidarity Center

Kent Wong, Founding UALE President, UCLA

The current administration poses a grave threat to worker rights globally and is advancing anti-immigrant, anti-Muslim, and anti-union policies based on xenophobia, corporate domination and military aggression. What is the role of labor educators to advance global solidarity in this period? This plenary will focus on best practices in labor education in building global solidarity, workers in the informal economy, women's equality, global migration and challenging xenophobia within the U.S. labor movement.

**3:45 – 5:30 p.m. Concurrent Sessions**

**Insights and Lessons from the AFT Leadership Education and Development Program**

David Dobbie, AFT Michigan; Sally Klingel, Scheinman Institute on Conflict Resolution, Cornell University; Ami Turner and Julie Washington, AFT ULI Windsor, 1<sup>st</sup> floor (Panel)

The American Federation of Teachers will share insights and lessons learned from three years of our Leadership Education and Development program - which is moving from a program to a model influencing work throughout the AFT. We and our partners at Cornell and in the states make a difference in and with local teams with whom we work over a 12-month period. To date we have reached 58 locals and over 90,000 members. Hear from participants, learn about our approach and let us share some of our tools and techniques.

**A New Model for Labor Council Revitalization: Lessons from The Southern Cities Research Project**

Members of the CLC Working Group: Barbara Byrd, Jason Kozlowski, Sanjay Pinto, David Reynolds, Carmen Rhodes, Katherine Sciacchitano and Camilo Viveiros

*Boulevard A, 2<sup>nd</sup> floor (Panel)*

Over the past two years, the AFL-CIO has made a significant investment of resources

into five southern cities. These efforts have focused on reorganizing and growing the regional AFL-CIO bodies into fulcrums of labor-community coalitions, progressive policy reform, and aggressive political action. Neither these cities – Dallas, Houston, Miami, Orlando and Atlanta – nor their states are known as areas of traditional labor strength. Yet, they were chosen, in part, because they provide examples of the new condition of opportunity that the labor movement must seize upon to transform America. Their experiences hold lessons for labor movement revitalization across the country. How do you grow the capacity to energize a local labor movement and build a regional progressive movement? The Southern Cities Research Project is a joint effort between the UALE CLC Working Group and the national AFL-CIO. We will present our findings from Miami, Dallas and Houston.

### **AFSCME in Action: Rebuilding Our Union through Direct Action**

Debra Kidney, AFSCME International

*Founders A, 3<sup>rd</sup> floor* (Teaching Workshop)

AFSCME in Action was a two-hour workshop first presented at AFSCME International's Convention for over 2,000 participants simultaneously as a way to acquaint members (and staff) with the basics of planning and executing a direct action at work – in this case a march on the boss. It will walk participants through the strategy behind direct actions and provide each small team a role in designing the action, participating and then analyzing whether the action worked; why or why not. We will also answer questions about the challenges and experiences as we've continued to roll this out around the country.

### **Educating for Action: An Introduction to Popular Education Principles and Practices**

Anneta Argyres, UMass Boston Labor Resource Center; and Susan Winning, Labor Education Program, UMass Lowell

*Founders B, 3<sup>rd</sup> floor* (Teaching Workshop)

Building worker power is needed now more than ever. Popular education — which centers the development and delivery of educational offerings around building collective power — emphasizes workers' own experiences and knowledge, and consciously advances learners toward action that strives for social change. In this workshop, we'll explore some of the key principles of popular education that take it beyond participatory education techniques to becoming education for action. We will include time for a group discussion of how this approach can be applied to our organization's and union's educational programs. We welcome those new to popular education as well as more seasoned practitioners.

### **New Approaches to Teaching Racial Justice in Labor Education**

Amy Livingston and Sharice McCain, University of Minnesota Labor Education Service; Jessica Cook, DePaul University; Latisa Kindred, IBEW Local 134/Chicago Teachers Union/Chicago Women in the Trades

*Esquire, 3<sup>rd</sup> floor* (Teaching Workshop)

Panelists will share new curricula on racial justice for a labor audience. Sharice McCain and Amy Livingston will present on their #FreeBresha teach-in about the criminalization of girls and women of color at the 2016-17 Minnesota Union Leadership Program. Livingston will share an excerpt from her curriculum, "Capitalism, White Supremacy, and Heteropatriarchy." Jessica Cook and Latisa

Kindred (will present their curriculum called “Anti-racist solidarity in Our Movement.” Presentations by the panelists will be followed by a group discussion where audience members will be invited to describe and exchange their racial justice curricula for labor education settings.

**5:45 – 6:30 p.m. New Members Reception (UALE sponsored)**

New and seasoned UALE members are welcome to mingle and network. Hors d’oeuvres and beverages will be provided.  
*Crystal Ballroom, 4<sup>th</sup> floor*

**6:30 – 7:45 p.m. Dinner (on your own)**

**Directors’ Dinner Meetings (UALE sponsored)**

Open to directors of education at unions, universities and community groups or their designated representative.

Higher Education Directors  
*Founders A, 3<sup>rd</sup> floor*

Union Education Directors  
*Founders B, 3<sup>rd</sup> floor*

Community Group Education Directors  
*Esquire, 3<sup>rd</sup> floor*

**7:45 – 8:45 p.m. Working Group Meetings:**

Working Group meetings are open to anyone interested in these topics.

K-14 Labor Education  
*Founders A, 3<sup>rd</sup> floor*

Worker Writers  
*Founders B, 3<sup>rd</sup> floor*

Immigration & Globalization  
*Esquire, 3<sup>rd</sup> floor*

**7:45 – 9:45 p.m. Film Screening and Discussion: “Union Time”**

*Venetian Ballroom, 4<sup>th</sup> floor*

"Union Time" tells the story of one of the greatest union victories of the 21st century-- the fight to organize Smithfield Foods' pork processing plant in Tar Heel, North Carolina. From 1993 to 2008, workers struggled against dangerous conditions, intimidation, and low pay. They were organized by the United Food and Commercial Workers Union, whose Justice@Smithfield campaign brought national attention to the campaign. The victory led to the formation of UFCW Local 1208 and fair working conditions for 5,000 workers. "Union Time: Fighting for Workers' Rights". Narrated by Danny Glover. 86 minutes, 2016. **Filmmaker Matthew Barr will be present for discussion.**

# Friday, April 7

7:00 – 8:00 a.m.     **Breakfast**  
(UALE sponsored)  
*Venetian Ballroom,*  
*4<sup>th</sup> floor*

8:15 – 10:00 a.m.     **Concurrent Sessions**



## **Raising Youth and Students' Awareness of the Labor Movement**

Michelle Kaminski, Michigan State University; Vivian Price, California State University, Dominguez Hills  
*Windsor, 1<sup>st</sup> floor* (Paper Session)

Vivian Price developed a service learning course that teaches students organizing skills and exposes them to progressive community and labor organizations. The culminating project is the annual Labor, Social and Environmental Justice Fair. The fair brings faculty, students from local high schools and community colleges to the campus, along with 50 labor and community organizations. Michelle Kaminski, Stacy Hickox and Angela Hall examined the union attitudes of undergraduate students, most of whom have work experience. Using an experimental design, they present various combinations of pro- and anti-union messages to determine which, if any, have an impact on union attitudes.

## **Worker Power and Protection in the Time of Trump**

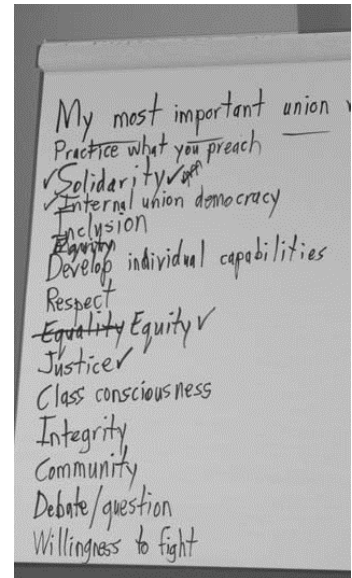
Arianna Schindle, New York Worker Center Federation; Zoë West, Rhiza Collective  
*Boulevard A, 2<sup>nd</sup> floor* (Roundtable)

In response to the new administration's strategy of deepening divisions among working people and threatening the security of immigrants/people of color, a coalition of NY worker centers have launched Freedom Cities, a campaign to build power and protection across multiple levels. The Freedom Cities model addresses these divisions and heightened threat across multiple levels — from trainings in bystander intervention, to building alliances between workers centers and unions, to organizing community defense forces/Hate Free Zones. This roundtable will discuss the emergent Freedom Cities model, curriculums used in trainings, and implications for national approaches to confronting racism, xenophobia, and divisions among the labor movement.

## **Globalization, the Impact on Women, and Building a Movement for Change**

Mary Bellman, The LABOR School at Penn State;  
Kate Shaughnessy, AFL-CIO  
*Founders A, 3<sup>rd</sup> floor (Teaching Workshop)*

We will demonstrate a portion of a newer curriculum used at the 2016 AFL-CIO Global Women's Leadership Program, held in conjunction with the UN Conference on Women in New York City. We use popular education techniques, group research work to create a collective timeline layered with historical events and key economic trends. This exercise seeks to unpack the policies and development of a global economy while stressing the importance of worker involvement in shaping policies for justice across the globe. Participants research key terms and events, share their ideas for change, and relate their own experiences as workers to the broader global context. This exercise allows participants to build from what they already know and to show leadership within a group. It could easily be adapted to fit other areas of content where multiple movements and/or policies interact.



## **Labor Education and Young People**

*Founders B, 3<sup>rd</sup> floor (Paper Session)*

Victor Narro, UCLA Labor Center; Tim Sheard, Hard Ball Press  
"Labor Stories for our Children: Bringing Labor Studies and Social Justice Awareness to our Public Schools, Libraries, Community Spaces and Homes"  
In light of the recent election results, educating our children about solidarity, tolerance, compassion, understanding and other non-violent principles have become more important than ever before. We need to look to the future generation to bring about change to issues relating to economic inequality, poverty, race and gender.

Janna Shadduck-Hernández, UCLA Labor Center  
"Justice for Janitors Kids! Parent Worker Engagement in their Children's K-12 Education: A Union and Workplace Education Model"

"One-size-fits-all" parent involvement policies often do not meet the needs of low-wage working parents, especially those who work the nightshift or need to take on two jobs to make ends meet. Low-wage parents face unique circumstances that often do not allow them to be involved in the traditional ways that schools and teachers promote. This paper explores a Los Angeles case study focused on a collaboration with janitor parent workers, their union (SEIU-USWW) and their employers and its contributions toward the current public school debate that seeks parent engagement alternatives for K-12 learner success. While low-wage parents face a host of challenges, this parent worker model, Justice for Janitor' Kids, presents parent engagement opportunities for educators to consider grounded in parent worker assets and needs. The presentation will include viewing a newly released video on the project.

## **The Role of Labor Community Coalitions in Moving Work and Family Policies and Building Local Political Infrastructure**

Carol Joyner, The Labor Project for Working Families; Danielle Atkinson, Mothering Justice; Melanie Campbell, Black Women's Roundtable, The National Coalition on Black Civic Participation  
*Esquire, 3rd floor* (Panel)

The Labor Project for Working Families (LPWF), in partnership with Family Values @ Work (FV@W), the Black Women's Roundtable, NCBCP and Mothering Justice of Detroit have been partnering to address work and family issues through a labor and community lens. Together we have teamed up to move work and family policies forward. As a group or within key states, these entities have worked in common effort to address economic reforms while building political infrastructure. We'll share what we've learned in the process, capture ideas for moving forward and engage participants in their work of building broad and diverse coalitions for economic justice.

**10:00 – 10:30 a.m.**

### **Break and Informal Networking**

**10:30 – 12:15 p.m.**

### **Concurrent Sessions**

#### **Bargaining for the Common Good**

Marilyn Sneiderman, Rutgers Center for Innovation in Worker Organization; Maurice Weeks, ReFund America  
*Windsor, 1<sup>st</sup> floor* (Panel)

“Bargaining for the Common Good” explores the emergence of a promising movement to rethink the collective bargaining process and put labor back on the offensive amid troubling times. This movement has emerged around public sector bargaining as unions align interests to bring in racial justice/ community organizations on the front end as real partners in shaping demands that serve the interests of workers and the communities they serve. Unions and their allies break out of the confines of traditional bargaining and use the process to expose, challenge and change the ways Wall Street and financialized capitalism have been undermining the public sector and using it as a profit center.

#### **Pathways to Labor Education: Resources, Tips, and Lessons for Young Labor Educators**

Janna Shadduck-Hernández, UCLA Labor Center; Kate Shaughnessy, AFL-CIO  
*Boulevard A, 2<sup>nd</sup> floor* (Panel)

What is the future of labor education? And how can our field attract new educators, particularly young people? As labor education programs shrink and disappear from universities and unions, the Young Worker & Activists Working Group invites current labor educators to reflect on their career paths, skills and training for their programs, and offer their vision for the future.



### **Changing the Narrative: Having Persuasive Political Conversations**

Annetta Argyres, UMass Boston Labor Resource Center; Susan Winning, Labor Education Program, UMass Lowell  
*Founders A, 3<sup>rd</sup> floor (Teaching Workshop)*

What can we learn from the conversations activists engaged in during the build up to the fall election? How can we promote an alternative narrative on the problems facing working people? This workshop will explore how to have conversations at work, or with family, friends and neighbors or door knocking for an issue you care about. The workshop begins by sharing experiences of what has worked to convince others and what is challenging, then explores some tools developed by Working America and others of how to be more successful, and apply those tools by practicing with your issues.

### **The Characteristics and Consequences of a Capitalist Economy**

Eroc Arroyo-Montano, Jeannette Huevo and Riahl O'Malley, United for a Fair Economy  
*Founders B, 3<sup>rd</sup> floor (Teaching Workshop)*

The labor movement is facing one of the greatest threats of its time. With the wave of oncoming attacks how do we deepen our leaders' commitment to both the labor movement and a broader struggle of injustice? One way to do that is through political education. This participatory workshop uses tools developed by Equipo Maíz, the popular education group from El Salvador, and applies them to a U.S. context. It engages participants in dialogue about the characteristics and consequences of a capitalist economy and structural racism. The workshop will be followed by an evaluation of the content and methodology.

### **Re-Imagining Labour Publications and Outreach: Digital Complements to Paper Media**

Randy Banderob, Ontario Secondary School Teachers' Federation; Barb Kucera, University of Minnesota Labor Education Service  
*Esquire, 3<sup>rd</sup> floor (Teaching Workshop)*

The advent of the Internet has disrupted all aspects of the labour movement, but none has been more affected than labour publications. While traditional paper media still dominate, an increasingly digital-minded membership is consuming much of its media online. This workshop will offer relatively simple options to adding a digital component to existing paper publications and demonstrate how to harness social media to increase readership in both the paper and digital realm. We also will discuss how labor educators in both union and university settings are using social media to promote their programming. Come prepared to share your ideas and best practices!

**12:15 – 1:30 p.m. Lunch (on your own)**

**12:15 – 1:30 p.m. Workers of Color Caucus Luncheon (UALE sponsored lunch)**

*Crystal Ballroom, 4<sup>th</sup> floor*

The purpose of the Workers of Color caucus meeting will be to create a safe space for labor educators, union members and workers of color to discuss how issues related to race and ethnicity affect them, how union education programs may be developed to effectively address issues around race and ethnicity and discuss the unique experiences and challenges of workers of color. Most importantly, a primary goal is to discuss how UALE and the caucus can work together on these issues. It is important that UALE provide a space within the conference for Workers of Color to talk about common issues, to network and to build a supportive community.

**1:30 – 3:15 p.m. Concurrent Sessions**

**From Senior to Elder? Learning and Contributing to Labor Education after Formal Retirement**

Elise Bryant, retired from National Labor College, now with Labor Heritage Foundation; Tess Ewing, retired from Labor Extension, UMass Boston; D’Arcy Martin, retired from Steelworkers and Unifor; Maurice “Skip” Turner, retired from Labor Studies Center, University of Michigan

*Windsor, 1<sup>st</sup> floor (Roundtable)*

This roundtable deals with aging, initially around three questions:

1. What are you learning? What networks and activities now sustain our learning, and how have we developed them?
2. Who mentors you? Now that we are the older generation, where do we find wise, loving, intimate, counsel?
3. What feeds your spirit? In Trump’s North America, how do we sustain our hope, strengthen our creativity, and connect to a wider purpose?

Each topic will be structured as a dialogue between two panelists, probing ideas and assumptions, and then opened up to others in the room.

**A Worker Center Approach to Service Industry Worker Education**

Rachel LaForest and Brittany Anderson, Retail Action Project

*Boulevard A, 2<sup>nd</sup> floor (Panel)*

The Retail Action Project (RAP) is a New York City worker center with the mission of building worker power, elevating industry standards and promoting family-sustaining jobs. Working with primarily young, retail workers of color, RAP has developed a political education and anti-oppression focused curriculum to develop member organizers and leaders. RAP staff and members will present on their innovative member organizer training and discuss the lessons of organizing a workforce outside the traditional sphere of unions.

**Multicultural Awareness**

Ruthann Hande, United Auto Workers

*Founders A, 3<sup>rd</sup> floor (Teaching Workshop)*

During this past election, we saw a rise in concern over racism, sexism and other “isms”. Unfortunately, since the election, there has been an increase in discriminatory and offensive behavior throughout our worksites and society. It’s imperative that we help our union members be sensitive to and appreciative of the various groups we belong to. Now more than ever, our union members need to stick together to have power in the workplace, at the bargaining table and at the ballot box. The UAW is offering this Train-the-Trainer session on the Multicultural Awareness workshop that they’ve developed for their members.

### **Secrets of a Successful Organizer**

Chris Brooks, Labor Notes

*Founders B, 3<sup>rd</sup> floor* (Teaching Workshop)

*Secrets of a Successful Organizer* is a step-by-step guide to building power on the job. Organizing principles are laid out over the course of 47 secrets – all elucidated with real-life stories, exercises and practical tips. The content is designed to be useful for rank-and-filers with little organizing experience, and the ideas do not require the resources of a local union to carry out. A training curriculum based around the book and handouts has been adapted for use with unions and workers centers in the U.S. and Canada. All materials and trainings are provided in either English or Spanish.

### **Neoliberalism’s Disparate Impact: Australia and Honduras**

*Esquire, 3<sup>rd</sup> floor* (Paper Session)

Darryn Snell

Skills, Training and Industry Research Group

RMIT University, Melbourne, Australia

“Workers and Communities in Transition: Lessons from the Australian Auto Industry Closure”

Melissa Stiehler

The Cross Border Network for Justice and Solidarity and University of Missouri-Kansas City

“The Hands that Sew: Garment Workers in the Honduran Maquiladora and International Solidarity”

Neoliberalism and the governments which impose economic and labor force restructuring have posed great challenges for unions and worker resistance. In Honduras since CAFTA and then the 2009 coup, workers in the maquila industry have experienced even greater precarity and restriction of rights. In Australia the auto industry along with its well paid jobs has been dismantled leaving many workers wondering about their retraining and reemployment options. In this session researchers will present the challenges and strategic options for workers when industries and labor are restructured. In the case of Honduras we look at workers at Hanes Brands and explore their understanding of neoliberalism and the global strategies of clothing corporations as they seek to develop international solidarity campaigns around working conditions. In the case of Australia, we examine the role of unions and labor educators in the management of ‘just’ employment transition during large scale industrial restructuring and their vital educational role in assisting displaced workers to understand their acquired skills and future job opportunities.

**3:15 – 3:45 p.m.**

**Break and Informal Networking**

**3:45 – 4:45 p.m. Regional Breakout Meetings:**  
Network with labor educators from your region.

Canada  
*Windsor, 1<sup>st</sup> floor*

Northeast  
*Boulevard A, 2<sup>nd</sup> floor*

South  
*Founders A, 3<sup>rd</sup> floor*

Midwest  
*Founders B, 3<sup>rd</sup> floor*

West  
*Esquire, 3<sup>rd</sup> floor*

**5:00 – 6:30 p.m. Membership Meeting**  
All conference attendees are invited; you must be a member to vote.  
*Venetian Ballroom, 4<sup>th</sup> floor*

**6:30 – 7:45 p.m. Dinner (on your own)**

**7:45 – 9:45 p.m. Film Screening: “A Day’s Work”**  
*Venetian Ballroom, 4<sup>th</sup> floor*

“A Day’s Work” (54 minutes, 2015 premiere) is a “moving documentary portrayed with a punch,” that has screened at 100 events with universities, government agencies, unions and community groups. Film Synopsis: Ninety minutes before he was killed on his first day of work as a temporary employee, 21-year-old Day Davis texted a picture of himself to his girlfriend, excited for their future. Day’s sister searches for answers as an investigation reveals how the \$100 billion temporary staffing industry is putting millions of American workers at risk. More info at [www.TempFilm.com](http://www.TempFilm.com).

**Filmmaker/Organizer Dave DeSario will be present for Q&A.**

# Saturday, April 8

**7:00 – 8:00 a.m. Breakfast (UALE sponsored)**  
*Venetian Ballroom, 4<sup>th</sup> floor*

**8:15 – 10:00 a.m. Concurrent Sessions**



## **Labor Rights and Worker Organizing in the Seafood Sector Supply Chain**

Moderator: Jessica Maiorca, Solidarity Center, AFL-CIO

Panelists:

Atley Chock, Program Officer, Asia, Solidarity Center

Abby McGill, Director of Campaigns, International Labor Rights Forum

Nafisah Ula, Research Director, National Guestworkers Alliance

*Windsor, 1<sup>st</sup> floor (Panel)*

This interactive panel will explore how workers, unions, migrant worker organizations and international NGOs can work together to advocate for worker rights up and down major corporate supply chains, specifically in the seafood processing industry. Discussion will focus on the abuses and challenges that workers face (particularly migrant workers), identify efforts currently taking place to improve working conditions in seafood supply chains in two major seafood exporting countries and the United States, and explore how workers, unions, and local and international NGOs can work together to advance the struggle for worker rights.

## **Connecting Documentary Film to Working Class Audiences: A Conversation between Makers and Users**

Panelists:

Dave DeSario, Executive Producer, "A Day's Work"

Howard Kling, University of Minnesota Labor Education Service

Anne Lewis, University of Texas at Austin

Julia Reichert, New Day Films

*Boulevard A, 2<sup>nd</sup> floor (Panel)*

How do independent filmmakers offer workers the opportunity to reflect on their struggles and envision the long term after victory or defeat? How can we use documentary film to strengthen the labor movement as a whole? This session is a roundtable discussion led by members of the Labor Film Documentarians Working Group with clips from current work. The panel will include Julia Reichert, co-founder of New Day Films and a three-time Academy Award nominee for her films "Union Maids," "Seeing Red" and "The Last Truck." Her film "Growing Up Female," the first feature documentary of the modern women's movement was recently chosen for inclusion on the National Film Registry. She is currently working on a documentary of 9to5, the movement launched by women office workers.

## **Building a Community of Workers Through Online Labor Education: Discovering Common Values, Developing New Leaders and Sharing Knowledge**

Jacqueline Daugherty and Gayle Hamilton, Labor Studies Center, Wayne State University

*Founders A, 3<sup>rd</sup> floor (Teaching Workshop)*

Advances in technology have created opportunities for the development of online labor education programs to build learning communities, develop leaders, share ideas and create strategies for common visions for the future of the labor movement. During this session, participants will:

- Discuss how the design of a non-credit, online program for workers increases student exchange and dialogue, and increases worker engagement within their unions and communities.
- Examine various methods to connect online student-workers through the sharing of ideas and common values.

- Discuss the impact and benefits of collaboration within the online learning community of workers from various organizations.

### **Workers' Stories / Workers' Power: Using Labor Drama to Educate and Organize**

Nina Fendel, Alliance for Labor Standards Education & Training

Olga Miranda, SEIU Local 87, and members of Local 87

Bill Shields, Labor and Community Studies, City College of San Francisco

*Founders B, 3<sup>rd</sup> floor (Teaching Workshop)*

The first part of the workshop will cover a variety of interactive techniques utilizing drama and role-plays that can be used to create lively, accessible and lasting learning experiences. Techniques will include some developed during the War on Poverty and by the Theater of the Oppressed. The second part of the workshop will include a script read-along, performance excerpt and discussion with union janitors about how they used their life stories in a successful contract campaign. SEIU Local 87 was on stage one week, in the streets the second and at the bargaining table the third. How did these elements come together to achieve victory? Join us to find out!

### **Why is Trump President? Labor and the 2016 Election**

Moderator: Robert Bruno, University of Illinois

Panelists:

Paul Clark, Penn State University

Gayle Hamilton, Wayne State University

Armando Ibarra, University of Wisconsin

Emily Labarbera Twarog, University of Illinois

Jennifer Scherer, University of Iowa

*Esquire, 3<sup>rd</sup> floor (Panel)*

The 2016 presidential election was a stunning defeat for the Democratic Party and organized labor. Exit polling revealed that union household support for Hillary Clinton in Midwest battleground states was below Obama's 2012 level of support union support. What does it mean that voters in union households chose a real estate developer for president who said, "I'm 100% for right to work" laws? This panel will focus on how a historically high number of union members came to see Donald J. Trump as their best option for economic prosperity. In addition to a retrospective examination of union member electoral activity, the panel will also discuss labor's role in building a working-class political movement.

**10:00 – 10:30 a.m. Break and Informal Networking**

**10:30 a.m. – 12:30 p.m. Plenary**

### **Labor Education in an Anti-Worker Environment: World Café**

*Venetian Ballroom, 4<sup>th</sup> floor*

This plenary will begin with a brief presentation by Gordon Lafer, University of Oregon Labor Education and Research Center, who will lay out the dangers posed by Trump administration initiatives to workers' rights, union rights, education and more. After these opening remarks, the plenary will become a World Café-style series of table discussions. Each table will have a facilitator. Participants will discuss a series of questions developed by the UALE Young Workers and Activist Working Group, then will move from table to table to hear from colleagues. Bringing your experiences from the previous days of the conference to bear, table

discussions will focus on labor education work going forward, and participants will share their visions for tools of resistance and positive change in the years to come. The session will close with report-outs on the table discussions.

**12:45 – 2:45 p.m.**

**Awards Luncheon (UALE sponsored)**

Everyone is welcome to recognize our award winners and close out the conference.  
*Crystal Ballroom, 4<sup>th</sup> floor*

**3:00 – 4:00 p.m.**

**UALE Executive Board Meeting**

*Founders A, 3<sup>rd</sup> floor*



***Have you renewed your membership in UALE?***

Join or renew online at <https://uale.org/how-to-join>

Membership in UALE is open to all persons engaged in or preparing to engage in labor education regardless of their race, gender, ethnicity, sexual orientation, disability, religious or political beliefs. Universities and colleges, unions and other organizations engaged in labor education are eligible for institutional membership. Labor education is defined as education to advance the collective needs and interests of working people.

As a member, you can participate fully in the many activities of UALE.

Membership in UALE includes a free subscription to the **Labor Studies Journal**, the official journal of UALE. (Price of an Individual subscription without membership: \$62.00)

Other benefits of membership include:

- Discount on subscriptions to **New Labor Forum**
- Discount on purchases of labor books from Union Communications Services